

Tilak Maharashtra Vidyapeeth

Department of Management

Departmental Activity Report – **Poster making competition on G 20 12th October 2023**

Activity Title: Poster making competition

Objective: The objectives of the Poster making competition on G20 are as follows:

1. To inform and educate the audience about a specific topic, issue, or cause.
2. To advocate for a particular cause, organization, or social initiative.
3. To present facts, data, or instructions in a clear and visual manner.
4. To motivate viewers to take action, whether it's participating in an event, supporting a cause, or making a change in behavior.
5. To display artistic or creative skills and express a message through visual design.

Methodology: Students of Management and Commerce participated in the event on 12th October 2023

Resources: Students of BBA, B.Com, M.Com, MBA.

Evidence of Success: Looking at attendance, participation, and engagement levels during the poster-making session, students actively participated, collaborated, and showed interest in the activity. Evaluating the creativity and originality of the posters, students brought unique perspectives to their designs and content. The posters effectively communicated the desired message or information

Overall, poster making competition successfully achieved its objectives and helped students achieve the intended learning outcomes.

Feedback from stakeholders: Many students may express positive impressions of the poster making competition, mentioning "Working on the poster encouraged collaboration with my peers. We shared ideas and helped each other." Some students understanding of the topic has improved after creating the poster."

Future scope: The future scope of poster-making activities is promising and versatile. As the world continues to evolve and as technology advances, these activities can adapt and expand in various ways. Poster-making activities may increasingly involve collaboration with students and schools from around the world, fostering cross-cultural understanding and global perspectives.

Learning outcomes of the event: The learning outcomes of a poster-making competition can be diverse and encompass a range of educational, creative, and personal development objectives. Here are common learning outcomes for participants in a poster-making competition:

Creative Expression: Participants develop and showcase their creativity, artistic skills, and visual communication abilities through their posters.

Effective Communication: Creating posters hones participants' ability to convey complex ideas, messages, or themes through visual design and text, improving their communication skills.

Critical Thinking: Participants engage in critical thinking as they make decisions about content, design elements, and layout to effectively communicate their intended message.

Problem Solving: During the design process, participants often encounter challenges and obstacles, requiring them to find creative solutions and troubleshoot issues.

Research and Information Gathering: Depending on the competition's theme, participants may conduct research and gather information, enhancing their research skills and subject knowledge.

Time Management: Meeting competition deadlines teaches participants valuable time management skills.

Visual Literacy: Participants develop an understanding of visual elements, such as color, typography, and layout, and how these impact communication.

Presentation and Public Speaking: Participants often present their posters to judges or audiences, improving their presentation and public speaking skills.

Aesthetic Awareness: Participants gain an appreciation for design aesthetics and the importance of visual appeal in communication.

Global Awareness: Competitions with global or cultural themes can broaden participants' understanding of diverse cultures and global issues.

Digital Literacy: If digital tools are used, participants enhance their digital literacy, graphic design skills, and proficiency with design software.

Ethical Considerations: Competitions addressing sensitive or controversial topics can encourage discussions about ethics and social responsibility in design.

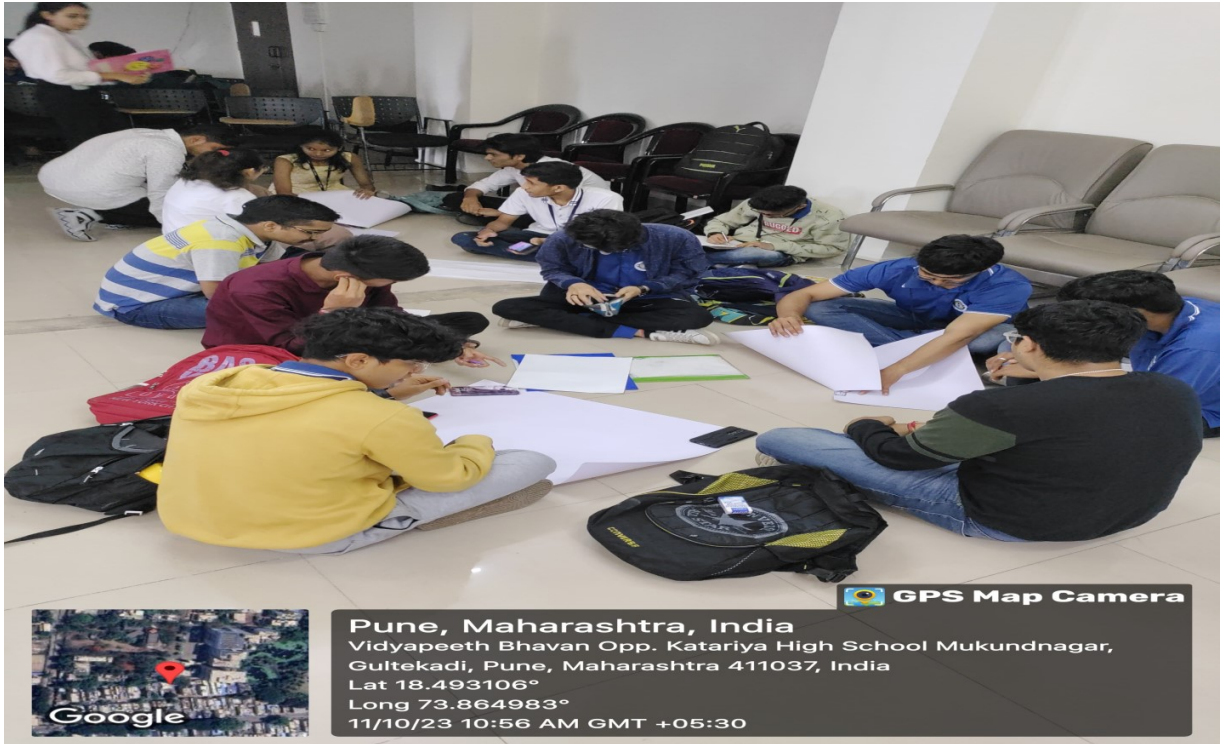
Self-Confidence: Successfully participating and potentially winning a competition can boost participants' self-confidence and self-esteem.

Innovation and Adaptation: Participants may experiment with new techniques, styles, or mediums, fostering innovation and adaptability.

These learning outcomes illustrate the multifaceted educational value of participating in a poster-making competition, making it a valuable experience for individuals in both formal and informal learning settings.



Judges and volunteers of the event



Students making poster



Pune, Maharashtra, India
Vidyapeeth Bhavan Opp. Katariya High School Mukundnagar, Gultekadi,
Pune, Maharashtra 411037, India
Lat 18.493106°
Long 73.864983°
11/10/23 12:39 PM GMT +05:30

Students along with faculty members



Poster being made by our students



Tilak Maharashtra Vidyapeeth
Mukundnagar Gultekdi Pune

It's time to show your art.. 

POSTER MAKING COMPETITION

Organised by
DEPARTMENT OF MANAGEMENT
for BBA and BCOM.

Theme for the Competition:

FIRST YEAR

1. Addiction (causes and solutions)
2. Olympic achievements of India
3. Social Media (drawbacks and benefits)

SECOND YEAR

1. Chandrayaan 3
2. Waste management
3. Leadership Qualities

THIRD YEAR

1. G20
2. India vs Bharat
3. AI future of India

RULES

- o ID Card Compulsory
- o Uniform Compulsory (T-shirt)
- o Bring your own material
- o white chart paper to be bought by the participants.

TIME & VENUE

11th of October, 2023
from 10 am to 12 pm
Third floor Seminar Hall, A wing.

Poster made by our students

Dr. Pranati Tilak
HOD & Dean
Department of Management
TMV

